



PAUL HEDBERG

Pavek Museum Founder
and Board Member

1939-2021

It is with deep sadness, the Pavek Museum announces the passing of one of our founders, Paul Hedberg. A long time radio station owner and broadcast industry advocate, Paul believed in the museum's mission from the beginning. As former head of the Minnesota Broadcasters Association, he helped connect the museum to early fundraising opportunities and industry contacts. A longtime Pavek Museum board member, Paul's legacy within the broadcast industry was extensive. In 1956, at age 17, he and his father built KMRS Morris. While attending college, he worked as a disc jockey at Twin Cities stations WMIN, WTCN, WLOL, and KDWB. In 1963 he constructed KBEW AM/FM Blue Earth. Hedberg Broadcasting Group began in 1971 when KQAD AM/FM Luverne and the Blue Earth Cable System were built, purchasing KEEZ FM Mankato in 1976. In 1972, he founded Market Quoters, Inc., in Blue Earth, which pioneered the use of FM sub-carriers to send current Chicago Board of Trade grain markets to rural elevators, and in 1978 he became the first broadcaster in the country to transmit data via FM sub-carriers. By the 1980s, 1200 customers received agricultural data in three states. Hedberg Broadcasting expanded to Iowa in the 1980s and 1990s, with radio stations in Mason City, Spirit Lake, Storm Lake, Sioux Center, and Algona. Paul Hedberg was an integral part of the success of the MN Broadcasting Hall of Fame event for over 20 years and was inducted himself in 2002. He will be missed by many.

In Memory of PAUL HEDBERG



MR. AND MRS. HEDBERG AT THE MIKE
— Sentinel Photo by Susan Elsele

